

14 Steps of Moral Fusion Organizing

In The Streets & At The Polls, State Capitals, Congress and Courtroom

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A NATIONAL CALL for MORAL REVIVAL


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1. Engage in indigenously led grassroots organizing across the state

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2. Use moral language to frame and critique public policy, regardless of who is in power

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3. Demonstrate a commitment to civil disobedience that follows the steps of nonviolent action and is designed to change the public conversation and consciousness

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4. Build a stage from which to lift the voices of everyday people impacted by immoral policies

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5. Recognize the centrality of racism. America's original sin.

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6. Build a broad, diverse coalition including moral and religious leaders of all faiths.

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7. Intentionally diversify the movement with the goal of winning unlikely allies.

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8. Build transformative, long-term coalition relationships rooted in a clear agenda that doesn't measure success only by electoral outcomes.

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**9. Make a serious commitment
to academic and empirical
analysis of policy.**

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10. Coordinate use of all forms of social media.

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11. Engage in voter registration and education.

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12. Pursue a strong legal strategy.

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13. Engage the theomusicology & cultural arts.

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14. Resist the “one moment” mentality; we are building a movement! No one victory will usher in beloved community; no single setback can stop us.

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